



ST. RITA FEST

SPONSORSHIP PROGRAM

ADVERTISE with us and make a DIFFERENCE!

You can help us improve the lives of our students.

July 8, 9 & 10

AREA SPONSORSHIP LEVEL - \$10,000

- Recognition of Area Sponsorship at entry to Main Grounds or Kiddie Land
- Exclusive Sponsor identification w/logo in on-site signage & all directory board locations
- Sponsor identification w/logo in print, radio & TV advertising: posters, PA announcements, programs & publicity releases
- Opportunity to represent/display organizational information at determined location
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita Fest website w/link to your company website
- Opportunity to include your company's information, coupons, etc...in grab bags

TENT SPONSORSHIP LEVEL - \$5,000

- Exclusive sponsor identification w/logo signage at tent entry locations & all directory board locations
- Opportunity for banner recognition at tent (2'x 8' maximum size) - provided by organization
- Sponsor identification in print w/logo, radio & TV advertising: posters, PA announcements, programs & publicity releases
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita Fest website w/link to your company website
- Opportunity to include your company's information, coupons, etc...in grab bags

DIRECTOR SPONSORSHIP LEVEL - \$2,500

- Exclusive Sponsorship identification w/logo signage at two sponsor board locations & all directory board locations
- Sponsor identification in print w/logo: posters, PA announcements, programs & publicity releases
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita Fest website w/link to your company website
- Opportunity to include your company's information, coupons, etc...in grab bags

(Add'l Levels)



DIAMOND SPONSORSHIP LEVEL - \$1,250

- Exclusive Sponsorship identification w/logo signage at one sponsor board location & recognition in all directory board locations
- Recognition in print advertising: PA announcements, programs & publicity releases
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Opportunity to include your company's information, coupons, etc...in grab bags

PLATINUM SPONSORSHIP LEVEL - \$500

- Recognition of sponsorship at one booth location and one sponsor board location
- Recognition in festival programs
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Opportunity to include your company's information, coupons, etc...in grab bags

GOLD SPONSORSHIP LEVEL - \$250

- Recognition of sponsorship at one booth location
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Opportunity to include your company's information, coupons, etc...in grab bags

OFFICIAL SUPPLIER SPONSORSHIP

Businesses/Organizations providing required products and/or services for St. Rita Fest's success

- Recognition on 'Special Thanks' banners prominently displayed during 3-day event
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Opportunity to include information, coupons, etc... in grab bags

MANPOWER

Your company supplies the volunteers to operate a St. Rita Fest 2011 booth

- Opportunity to wear your company apparel while volunteering to make St. Rita Fest a success
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide

Check to see if your employer has a program that matches volunteer hours!

LETS GO OUT

Your company donates gift certificates, admission tickets, weekend hotel packages, and/or merchandise used as prizes for the Let's Go Out Booth

- Let's Go Out Booth volunteers give your organization great exposure through their booth promotions
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide

**To see specific sponsorship signage go to:
www.srsdeaf.org/sponsorship.htm**



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YES, COUNT US IN!

- | | | |
|---|---|--|
| <input type="checkbox"/> Renewing sponsorship at same level as last year | <input type="checkbox"/> Director Sponsor - \$2,500 | <input type="checkbox"/> Gold Sponsor - \$250 |
| <input type="checkbox"/> Please upgrade my sponsorship this year
(check appropriate box) | <input type="checkbox"/> Diamond Sponsor - \$1,250 | <input type="checkbox"/> Official Supplier Sponsor |
| <input type="checkbox"/> Area Sponsor- \$10,000 | <input type="checkbox"/> Platinum Sponsor - \$500 | <input type="checkbox"/> Manpower |
| <input type="checkbox"/> Tent Sponsor - \$5,000 | | <input type="checkbox"/> Let's Go Out |

*Area Sponsor is due by April 27, 2011
Tent, Director, & Diamond Sponsors are due by June 8, 2011
All other sponsors are due by June 20, 2011*

We cannot guarantee advertising for responses received after above deadlines.

- | | |
|---|--|
| <input type="checkbox"/> I would like to be billed/invoiced | I would like information about St. Rita's other fundraisers: |
| <input type="checkbox"/> My company has a marquee/sign that we can advertise St. Rita Fest dates prior to the event | <input type="checkbox"/> Golf Marathon <input type="checkbox"/> Haunted House <input type="checkbox"/> Scholarship Benefit |
| | <input type="checkbox"/> I plan to attend the Open House on April 12th |

*On Tuesday, April 12th we will hold our annual Open House for the community from 10:00 a.m. - 2:00 p.m.
Come see how your support is making a difference in the lives of our students!*

Your Name & Title: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

Email Address: _____ Web Address: _____

Signature: _____

When completed, please return in the enclosed envelope to St. Rita School for the Deaf
1720 Glendale Milford Rd. • Cincinnati, Ohio 45215

For more information about sponsorship or involvement in St. Rita Fest,
contact Greg Ernst Jr. at 513-771-7600 x339 or gernstjr@srsdeaf.org