

## DIAMOND SPONSORSHIP LEVEL - \$1,250

- Sponsorship identification signage at one sponsor board location w/logo & recognition in all directory board locations
- Recognition in print advertising: PA announcements, programs & publicity releases
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Opportunity to include information, coupons, etc...in grab bags

## PLATINUM SPONSORSHIP LEVEL - \$500

- Recognition of sponsorship at one booth location and one sponsor board location
- Recognition in festival programs & opportunity to include information, coupons, etc...in grab bags
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide

## GOLD SPONSORSHIP LEVEL - \$250

- Recognition of sponsorship at one booth location
- Opportunity to include information, coupons, etc...in grab bags
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide

## OFFICIAL SUPPLIER SPONSORSHIP

**Businesses/Organizations providing required products and/or services necessary for St. Rita Fest's success**

- Recognition on 'Special Thanks' banners prominently displayed during 3-day event
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Opportunity to include information, coupons, etc... in grab bags

## MANPOWER

**Your company supplies the volunteers to operate one of the St. Rita Fest 2009 booths**

- Opportunity to wear your company apparel while volunteering to make St. Rita Fest a success
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide

*Check to see if your employer has a program that matches volunteer hours!*

## LETS GO OUT

**Your company donates gift certificates, admission tickets, weekend hotel packages, and/or merchandise used as prizes for the Let's Go Out Booth**

- Let's Go Out Booth volunteers give your organization great exposure through their booth promotions
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide

***Your opportunity to partner with the BIGGEST and BEST festival!***

# ST. RITA FEST

## Sponsorship Program



**Advertise your business with the BIGGEST & BEST Festival!**

# July 10, 11 & 12

## St. Rita Fest Sponsorship Information

To see specific sponsorship signage go to:  
[www.srsdeaf.org/sponsorship.htm](http://www.srsdeaf.org/sponsorship.htm)

### PRESENTING SPONSORSHIP LEVEL - \$50,000

- **Presenting Sponsorship of ALL Special Events:**
  - St. Rita Fest 2009 3-day event (July)
  - Scholarship Benefit (November)
  - St. Rita Haunted House (October)
  - St. Rita Golf Marathon (May)
- Sponsor identification in each event's signage w/logo, banner, programs and promo pieces
- Sponsor identification w/logo in all print, radio & TV advertising: posters, PA announcements, programs & publicity releases
- Opportunity to represent/display organizational information at determined location
- On-Site P.A. announcements containing commercial greetings
- Recognition in 3 *Silent Advocates*, St. Rita's news magazine; 30,000 distributed nationwide
- Recognition on St. Rita School's website: St. Rita Fest, Haunted House, Scholarship Benefit and Golf Marathon w/link to your company website
- Opportunity to include information, coupons, etc...in grab bags

### LEADERSHIP SPONSORSHIP LEVEL - \$25,000

- Sponsor identification in on-site signage w/ logo, banner, programs and promo pieces
- Sponsor identification w/logo in print, radio & TV advertising: posters, PA announcements, programs & publicity releases
- Opportunity to represent/display organizational information during 3-day event at determined location
- On-Site P.A. announcements containing commercial greetings
- Recognition in *Silent Advocate* news magazine: 30,000 distributed nationwide
- Recognition on St. Rita School's St. Rita Fest website w/link to your company website
- Opportunity to include information, coupons, etc... in grab bags

### AREA SPONSORSHIP LEVEL - \$15,000 (1) Kiddie Land

- Recognition of Area Sponsorship at entry to Kiddie Land
- Sponsor identification w/logo in on-site signage, banner, programs and promo pieces
- Sponsor identification w/logo in print, radio & TV advertising: posters, PA announcements, programs & publicity releases
- Opportunity to represent/display organizational information at determined location
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita School's St. Rita Fest website w/link to your company website
- Opportunity to include information, coupons, etc...in grab bags

### ENTERTAINMENT SPONSORSHIP LEVEL - \$10,000

- Sponsor identification w/logo in on-site signage, entertainment stage, at tent entry locations (2), programs and promo pieces
- Opportunity for banner recognition at tent (2' x 8' maximum size) - *provided by organization*
- Sponsor identification in print w/logo, radio & TV advertising: posters, PA announcements, programs & publicity releases
- Opportunity to represent/display info during 3-day event at determined location
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita School's St. Rita Fest website w/link to your company website
- Opportunity to include information, coupons, etc... in grab bags

### CHARTER SPONSORSHIP LEVEL - \$7,500

- Sponsor identification w/logo on all charter buses and shuttles running entire 3-day event
- Opportunity for banner recognition at on-site Transportation/Shuttle Circle - *provided by organization*
- Sponsor identification in print, radio, and TV advertising: posters, PA announcements, programs & publicity releases
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita School's St. Rita Fest website
- Opportunity to include information, coupons, etc...in grab bags

### TENT SPONSORSHIP LEVEL - \$5,000 / 2 Gaming, 1 Black Jack/Texas Hold 'Em, 1 Dining, 1 Deaf

- Exclusive sponsor identification w/logo signage at tent entry locations (2) & all directory board locations
- Opportunity for banner recognition at tent (2' x 8' maximum size) - *provided by organization*
- Sponsor identification in print w/logo, radio & TV advertising: posters, PA announcements, programs & publicity releases
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita School's St. Rita Fest website
- Opportunity to include information, coupons, etc...in grab bags

### DIRECTOR SPONSORSHIP LEVEL - \$2,500

- Sponsorship identification w/logo signage at two sponsor board locations & all directory board locations
- Sponsor identification in print advertising w/logo: PA announcements, programs & publicity releases
- Recognition in *Silent Advocate*, St. Rita's news magazine, 30,000 distributed nationwide
- Recognition on St. Rita School's St. Rita Fest website
- Opportunity to include information, coupons, etc...in grab bags

# ST. RITA FEST

**July 10, 11 & 12**

***YES, COUNT US IN!***

- |                                                                                           |                                                          |                                                    |
|-------------------------------------------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> <b>Renewing sponsorship at same level as last year</b>           | <input type="checkbox"/> Entertainment Sponsor- \$10,000 | <input type="checkbox"/> Platinum Sponsor - \$500  |
| <input type="checkbox"/> <b>Please upgrade my sponsorship this year<br/>(check below)</b> | <input type="checkbox"/> Charter Sponsor - \$7,500       | <input type="checkbox"/> Gold Sponsor - \$250      |
| <input type="checkbox"/> Presenting Sponsor - \$50,000                                    | <input type="checkbox"/> Tent Sponsor - \$5,000          | <input type="checkbox"/> Official Supplier Sponsor |
| <input type="checkbox"/> Leadership Sponsor - \$25,000                                    | <input type="checkbox"/> Director Sponsor - \$2,500      | <input type="checkbox"/> Manpower                  |
|                                                                                           | <input type="checkbox"/> Diamond Sponsor - \$1,250       | <input type="checkbox"/> Let's Go Out              |

*Presenting, Leadership, and Area Sponsors are due by April 28, 2009  
Charter, Tent, Director, & Diamond Sponsors are due by June 9, 2009  
All other sponsors are due by June 20, 2009*

**We cannot guarantee advertising for responses received after above deadlines.**

- |                                                                                                                     |                                                                                                                              |
|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> I would like to be billed/invoiced                                                         | I would like information about St. Rita's other fundraisers:                                                                 |
| <input type="checkbox"/> My company has a marquee/sign that we can advertise St. Rita Fest dates prior to the event | <input type="checkbox"/> Golf Marathon, <input type="checkbox"/> Haunted House, <input type="checkbox"/> Scholarship Benefit |
|                                                                                                                     | <input type="checkbox"/> I plan to attend the festival kick-off on July 8, 2009                                              |

*On Wednesday, July 8, we will hold our Sponsor and Media Kick-off Celebration for those sponsors who have committed to supporting St. Rita Fest 2009. Invite to "Happy Hour Under the Tent" will follow!*

Your Name & Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone#: \_\_\_\_\_ Fax#: \_\_\_\_\_

Email Address: \_\_\_\_\_ Web Address: \_\_\_\_\_

Signature: \_\_\_\_\_

When completed, please return in the enclosed envelope to St. Rita School for the Deaf  
1720 Glendale Milford Rd. • Cincinnati, Ohio 45215

For more information about sponsorship or involvement in St. Rita Fest,  
contact Robin Bayowski, Director of Development 513-771-7600 x324 or rbayowski@srsdeaf.org